



**FOR IMMEDIATE RELEASE**

**Kismet Media Group clears OTO Special “What’s Hot On Broadway – Hot For the Holidays” presented by The Broadway Channel and hosted by John O’Hurley in 65% of US as a preview of the weekly series “What’s Hot on Broadway” being offered at NATPE.**

New York, NY (DECEMBER 16, 2014) Broadway Channel’s **“What’s Hot on Broadway – Hot For The Holidays ”** has been cleared in all of the Top 10, 19 of the Top 20 and 27 of the Top 30 DMA’s. The Special was developed as a preview of the weekly series **What’s Hot on Broadway**, which will be offered at NATPE 2015 in Miami. The series will feature the best of Broadway, touring Broadway shows and Las Vegas stage productions including exclusive interviews with Broadway’s most talented stars, songwriters, choreographers and their creative teams.

**“What’s Hot on Broadway – Hot For The Holidays”** was cleared with the help of six FOX O&O’s including WNYW – NY, KTTV – LA and WFLD – Chicago; three NBC O&O’s - WCAU – Philadelphia, WRC – Washington and WVIT – Hartford and three CBS O&O’s KTVT – Dallas, KPIX – SF and WFOR – Miami and network affiliates owned by these prestigious station groups: Cox, Gannett, Graham Media, Hearst, Journal Broadcast Group, Lin, Media General, Meredith, Mission, Nexstar, Raycom, Scripps and Sinclair, among others.

“I am thrilled to be part of this holiday Special because Broadway is home to me. For 35 years on Broadway, on Tour, and in Las Vegas I said that quiet prayer at 8pm ‘Let me be surprised tonight.’ Broadway Theater wherever it appears, is always the best place to be,” said **John O’Hurley**.

**“What’s Hot on Broadway**, our new weekly series is a gift to viewers giving them a chance to see their favorite performers in a whole new light. Broadway and live theater have never been more popular and our show celebrates live theatre not just in the big cities, but wherever people congregate to watch touring Broadway productions. Before there were movies and TV, live theatre inspired kids from all over to break into show business. With **What’s Hot On Broadway** we hope to spread and promote that tradition,” said **James Blueweiss**, Partner/Executive Producer, Kismet Media Group.



“The Broadway Channel is delighted to launch the first Broadway related holiday Special and is equally excited by the prospects of a weekly show covering Broadway, Touring Broadway and Las Vegas available for domestic television syndication for next fall” **said Matt Hege** Executive Producer/ VP of the Broadway Channel.

### **About The Broadway Channel**

The Broadway Channel is a media company that produces and distributes video and television programming. The Broadway Channel family of programming includes Broadway Previews, OFF, Broadway on Tour, Las Vegas Previews, West End Previews, Broadway Profiles and What’s Hot on Broadway. Broadway Channel’s Broadway Profiles air on Tribune’s WPIX 11. The Broadway Channel’s digital network provides Broadway Previews and its family of programming via dedicated cable channels with a host of cable partners including Cablevision, Verizon and RCN for Manhattan and NY residential subscribers and nationwide amounting to over 6 million cable subscribers.

For more information go to [www.broadwaychannel.com](http://www.broadwaychannel.com)

### **About Kismet Media Group**

Kismet Media Group is a media, programming and distribution company focused on the creation and development of talent-driven original content with leading brands, media companies and production partners. Founded by industry vets Michael Auerbach (King World & CBS), Bill Graff (Tribune, Discovery, BBC) and James Blueweiss (Group W, CBS, Meredith) Kismet’s entertainment solutions cater to leading brands and their agency partners, as well as program buyers seeking to offer distinctive content for their channels and networks-

Visit [Kismetmediagroup.com](http://Kismetmediagroup.com)

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